



# The Jasper Signal

Jasper-Yellowhead  
Historical Society

Spring 2011

## MUSEUM SUSTAINABILITY FORUM

In last fall's *Signal* I wrote about the first phase of the 'Museum Sustainability Forum', an approach to putting the museum and archives on a firmer financial basis. Last October, the board met with staff and members to seek their money-making and expense-cutting ideas. This past April 9, we held Phase II (generously again at Pine Bungalows), a meeting with 15 business people and community leaders to see what they could come up with. Naturally, some of the ideas were very similar to those the members and staff arrived at, but the second meeting also generated some new concepts that sound both productive and achievable.



Bob Hallam, Warren Waxer, Mike Cameron and Richard

For instance, fund-raising ideas included increasing visitation at the museum itself and our other big fund-raising events, Taste of the Town and Canada Day, through more and better marketing efforts. To that end we are signing a marketing agreement with Tourism Jasper and are looking forward to that partnership resulting in a higher profile for our exhibits, programs and events. Other ideas included establishing a satellite location downtown, better directional signs and even running a campground!

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## JYHS Membership

Individual \$25

Family \$35

Patron \$100

### Mission Statement

"The Jasper-Yellowhead Historical Society will promote awareness, understanding and appreciation of our regional heritage, both natural and cultural, to the residents and visitors of our community."

## JYHS Directors 2011

President

Bob Bell

Board Members

Cynthia Ball

Mike Cameron

Jake Derksen

Shelley Mac Queen

Herb Robinson

Ken Walker

Gilbert Wall

Mike Wasuita

Heather Young -Leslie

Historian

Joe Couture



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Of course one of the biggest topics of discussion was the location of the museum, tied in with how to make the adjacent property revenue-generating. The board recognizes that these two connected topics hold the key to the museum and archives' future. The board is planning a retreat for after Canada Day to address the location/land issue.

The final phase of this process is to present our sustainability action plan to town council, our members and the community. We'll be letting you know how we're going to do that later this year.

If you are interested in a copy of the results of the Phase I and Phase II discussions, please send me an e-mail or call me. Or, if you have any great money-making or money-saving ideas, let me know!

Ken Walker

Park Liaison and Facilitator

[ken.walker@pc.gc.ca](mailto:ken.walker@pc.gc.ca)

## Jasper-Yellowhead Museum & Archives Mini Outings 2011

June 21

Meet at 719 Patricia Street at 10:30 for a look at a Jasper Heritage Home.

July 19

Meet on the Info Centre lawn at the corner of Patricia St. & Miette Ave - across from Smitty's to learn about Dinny Hogan, GTP & Canadian Northern Railway construction contractor.

August 16.

Hilworth Home 100 Patricia Street

This house was built by CN when the railway workers from Lucerne were moved to Jasper.

Sept 20<sup>th</sup>

Project Habbakuk

Meet at the parking lot overlooking Patricia Lake. We will walk to the site from there.

Bring your own mug. Coffee & goodies provided.

## New in the Gift Shop

Looking for a unique gift? Arvon Hilworth's hand carved ducks might be just what you are looking for! We also have a selection of coffee mugs and Rocky Mountain Roasters coffee available. You can even own a piece of Jasper by purchasing an old street sign, donated by the Municipality of Jasper. They are now available for \$10 each.

The Jasper Signal is a publication of the Jasper-Yellowhead Historical Society that tells the story of Jasper's regional heritage both natural and cultural while presenting the activities and priorities of the Society.

The Jasper Signal is named after Signal Mountain.

Submissions may be sent to:

Jasper-Yellowhead Museum & Archives

PO Box 42, Jasper, AB T0E 1E0

Phone: (780) 852-3013 Email: [manager@jaspermuseum.org](mailto:manager@jaspermuseum.org)



## JYMA Spring Outing June 12th

Our spring outing will interpret the historic sites along the Maligne Road and is planned for June 12, 11-4 pm. Once again we have Marmot Basin to thank for use of their bus and our very own Mike Cameron will be at the wheel. The bus will leave the museum parking lot at 11 am and travel the old Maligne Rd. from Fort Point through the Fairmont Jasper Park Lodge. Thanks to Wayne Hnatyshin of JPL, our bus will be allowed to go through the gates and around Lac Beauvert. There are many stops along the Maligne Road and our outing will take longer than usual. We've also made special arrangements with Pat Crowley at Maligne Tours for our bus to stop at the Brewster Chalet and see the restoration project that will be completed by August 2011. If you want to participate but not take the bus, you can join us at the pullout at the south end of Medicine Lake at 1 pm. This will be our gathering place and lunch stop. The bus will continue up the Maligne road after lunch and then head for home after the Brewster Chalet stop. We plan to be back at the museum parking lot by 4 pm. You must be on the bus tour if you want to travel the old JPL road or visit the Brewster Chalet. In the spirit of old time day trips to Maligne Lake, we're asking you to bring a bag lunch for yourself and a dessert to share. We'll provide coffee and lemonade. We hope to see you there.



PA 7-40 Medicine Lake Camp, Jasper National Park. 1925

Please sign up for the bus trip by June 8th.  
You can sign up at the museum, phone 780-852-3013 or e-mail Karen Byers at [manager@jaspermuseum.org](mailto:manager@jaspermuseum.org).



## Jasper Arena 50th Anniversary

Last fall DJ Bowen, Milt Gilmour and Dave Ewanhook approached the JYHS Board with an idea to celebrate 50 years of the Jasper Arena. The board agreed to support the idea and a group was formed to coordinate events around a September 10th hockey game between the Edmonton Oil Kings and the Prince George Cougars. In addition to a game, a dinner, a program, an exhibit at the museum, a display at the Activity Centre and a memorial wall in the arena are planned. These events will generate funds for the museum so we can continue to preserve our community history.

The Jasper Arena has been an important part of our community. Hockey, ringette, figure skating, rodeo and other special events have brought us together. Generations of kids hung out in the lobby waiting for their game to start or just visiting friends while eating at Shirley's. If you have a fond memory of the arena, the memorial wall allows you to lay claim to those good times. Plaques will be placed on the wall with names of individuals, families or teams in the decade in which they want represented. If you'd like to purchase tickets for the game or dinner or want to put a plaque on the memorial wall, drop by the museum soon. The tickets are going fast!

## WANTED: Photographs of Arena Activities 1961-2011

For a picture display at the arena celebrating the 50th Anniversary of the Arena. Some events would be:

- Rodeo
- Rink Rats
- Circus
- Canada Winter Games
- Wheelchair Basketball
- Military Tattoo
- Royal Lipizzans
- Kubasa Kapers
- Oilers Training Camps
- Arena Staff
- Concession Operators
- Alberta Winter Games
- Public Skating
- Oktoberfest
- Can Skate Program



999.07.629 Jasper Legion representative Tom Hamilton presents the new hockey shirts to Jasper hockey players. On hand is Bill Johnson, Official for the Alberta Amateur Hockey Association. [ca. 197?]

Jasper Silver Blades - individual pictures, carnival pictures, pictures of coaches, parents, executive, etc. Picture of any other local events would be appreciated. Names, dates and name of event would be needed for each picture. Photos will be copied and returned. Photos are needed by June, 2011  
Call Sheila Couture 780-852-4949

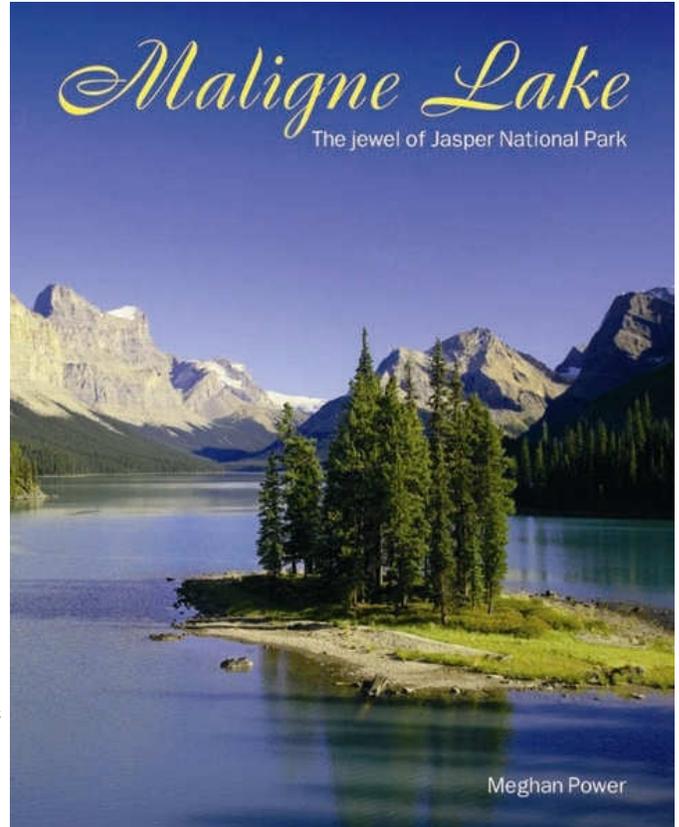


JYMA is pleased to announce a new book by our very own Meghan Power!

Maligne Lake: The Jewel of Jasper National Park Summerthought is proud to present the first book ever published to one of the Canadian Rockies' best-known and most beautiful destinations. Written by a local expert and beautifully illustrated with historic and contemporary photographs, *Maligne Lake: The Jewel of Jasper National Park* features the natural and human history of this scenic lake. With detailed accounts of everything there is to see and do at Maligne Lake and a full-colour map, *Maligne Lake* is an invaluable resource for visitors and locals alike.

#### About the Author

Jasper resident Meghan Power is the archivist at the Jasper Yellowhead Museum and is the author of *The History of Jasper*. When Power isn't sorting historic photographs and documents or working on freelance writing projects, she is out and about enjoying the beautiful park that she is fortunate enough to call home.



Book Talk on David Thompson and the Mysteries of Athabasca Pass on June 9th at 7:30 pm

Join us for a talk by Emerson Sanford based on *Life of the Trail 6 Historic Hikes to Athabasca Pass, Fortress Lake and Tonquin Valley* by Emerson Sanford and Janice Sanford Beck

David Thompson established the fur trade route over Athabasca Pass in January, 1811 and the pass formed part of the trans-continental fur trade route for the next 45 years. This talk delves into the mystery of why Thompson left Rocky Mountain House in the middle of winter to travel north through the foothills to the Athabasca River to seek out a pass that he likely knew very little about and follows it up with the story of the small lake at the top of the pass. This lake was named the Committee's Punch Bowl by Sir George Simpson, who started a tradition of drinking a toast to the Governors of the Hudson's Bay Company at the lake each time the fur brigade passed. Later travelers sometimes reported one lake, often two lakes and occasionally three lakes. Why the discrepancy? Then there is the Hooker-Brown controversy David Douglas initiated when he declared that these two mountains towered 16,000 to 17,000 feet. It took 66 years for Professors' Coleman and Collie to solve the mystery but I show how Henry Tuzo's correspondence could have solved this problem in 1853, had it been made public. Finally, every mysterious mountain pass needs a lost gold mine and this one is no exception. I will reveal the story of the lost mine on Pacific Creek and twentieth century attempts to find it.



## Collections

Mary Porter recently donated several items to the museum. Among them was this poster for a County Fair in JNP in August 1945 sponsored by the Jasper Booster Club. Does anyone remember this fair or the Booster Club? Was this something that was an annual event? I love the different events taking place during the fair including bathing beauties, a baby show and livestock. Were there cows and poultry in Jasper at the time? And just who were these bathing beauties? Also, the slogan is interesting "If You Haven't Seen Jasper - You Just Haven't Seen the Rockies."



## Exhibits

### The David Thompson Legacy by Val Delill

During the David Thompson Bicentennials many projects have been completed to celebrate the importance of Thompson's explorations. I have pulled together some of the Canadian art projects to create an exhibit - David Thompson: A Legacy of Art. Included in the show are paintings by artist's Don McMaster and Joseph Cross, quilts by the Invermere Quilt Guild, a poem by Bliss Carmen, song Map of Dreams by Rodney Brown and excerpts from Jeff Shea's one man play The David Thompson Story. In addition we have acquired copies of David Thompson's sketches and his Map of North America 84° West to the Pacific.

Artist Don McMaster and his wife Ardythe delivered nine paintings to the museum in early May and the conversations we had revealed that Don learned a great deal about Thompson as he struggled to get the historic details right. He explored the landscapes for his paintings and came to rely upon many historians for accuracy of his portrayals.

Artist Joseph Cross and his wife Sharon made the trip to Athabasca Pass last summer to take photos for his David Thompson landscapes but clouds, rain and smoke from forest fires marred his time in the pass. He will unveil a new painting in his Thompson series this summer.

The concept of the David Thompson Bicentennial Quilt exhibit, History Stitched in Art, was conceived in 2003 by the Invermere Quilt Guild and since then many hands, many minds and many dollars, have resulted in beautiful quilts, draped on a wedge tent frame, that capture the stories and landscape of the Columbia Valley 200 years ago.

I was able to track down a David Thompson poem written by Bliss Carmen in 1922. I have also included Rodney Brown's song, Map of Dreams. Brown is a Thunder Bay resident, who writes and performs songs about the fur trade era. To round out the art show I added excerpts of an audio tape from a one man play called The David Thompson Story written and performed by Jasper's own Jeff Shea. Shea presented the play in the summer of 1995 at the Jasper Inn. I hope you will come out and see this exhibit!



## Fred's Fundraising Continues

All of us were saddened to lose our long time treasurer, Fred Kofin, in January 2011. Thanks to the Kofin family, donations to the museum in memory of Fred Kofin totalled more than \$2500.

Although no one could ever match the amount of fundraising Fred did in his lifetime, we plan to continue many of his fundraising ideas. Sheila Couture has kindly taken on Fred's chocolate almond sales so you'll still be able to purchase them around town. Thanks to Janet Cooper, Cynthia Ball & Mike Wesbrook the funds from the recycled containers at Maligne Lake come to the museum fund. You can help us continue Fred's legacy. Don't forget to renew your membership, use the museum bin when you recycle in town and be sure to mention the museum when you shop at Super A!

## THANK YOU

For their sales of the chocolate almonds in continued support of the Museum, I would like to thank:

Beckers Chalets  
 Jasper House Bungalows  
 Pine Bungalows  
 Bear Hill Lodge  
 Avalanche ESSO  
 Mountain ESSO  
 Jasper Shell  
 Free Wheel

Jasper Liquor and Wine Cellar  
 Tekarra Color Lab  
 Alberta Treasury Branch  
 Sun Dog Tours  
 Home Hardware  
 Liquor Lodge  
 Lucia's

## WANTED: Canada Day Volunteers

Canada Day is one of the JYHS's biggest fundraisers. We need help with food service, the beer garden, set up and take down. If you'd like to volunteer please contact Karen at the museum.

## Book Sales 10~ 5pm daily July 1st to Labour Day

The museum book sales will start on the July 1st weekend and continue on all summer in the museum basement until Labour Day. We continue to operate Fred's Book Nook all year round and are happy to accept saleable book donations from 10~ 5 pm daily. Please do not leave them outside. Several boxes of beautiful books have been spoiled in the rain before we noticed them.



## Jasper-Yellowhead Museum & Archives

400 Bonhomme Street, Jasper, Alberta  
(across from the Jasper Aquatic Centre)

### Summer Hours :

#### Museum

May-October

10am to 5 pm daily

#### Archives

Monday-Wednesday

9 am - noon & 1-4 pm

Please phone for appointment

780-852-3013 museum

780-852-3240 archives

Karen Byers

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Meghan Power

archives@jaspermuseum.org

Dee Dee Bartlett

collections@jaspermuseum.org

Val Delill

exhibits@jaspermuseum.org

Lucie Doucet

giftshop@jaspermuseum.org

### Showcase Gallery

May 6-Sept 25

David Thompson - A Legacy of Art

Artists Joseph Cross, Don McMaster and the Valley Piecemaker's Quilt Guild have created a legacy of art for the David Thompson bicentennial project.

Also featured are reproductions of David Thompson's sketches and his *Map of the North America 84° West to the Pacific*.

### The Alcove Gallery

June 3-Sept 5

David Thompson & Voyageur Interactive Area

Take part in hands-on activities for all ages. Try a tumpline used to carry goods over a portage, or tie the famous diamond hitch, used to secure supplies to a pack horse. Bring a camera and dress up in fur trade clothing for a photo.

Sept 15 - Jan 15 2012

Small Town - Big Dreams, a Half-Century of Indoor Hockey in Jasper

Hockey is an integral part of life in Jasper and the arena is a mainstay of our community. Join us as we showcase fifty years of hockey from the dawn of the Jasper Arena.